

**HELP PROJECT  
CONNECTIVITY SOURCE  
HEARING EFFECTIVENESS LEADERSHIP PROGRAM**

Background:

Connectivity Source is one of the largest Sprint/Nextel Dealers with operations located in both Texas and Louisiana. Connectivity Source is known for its progressive business approach as an acknowledged leader in the field, and its personnel training which results in excellent consumer satisfaction and relationships.

Scott Aronstein, President of Connectivity Source, mandated several months ago the need for the Company to find a meaningful way related to the Company's business activities to improve the quality of life of Houston area residents. Aronstein is a firm believer in need for Houston area businesses to demonstrate corporate responsibility to contribute to the welfare and well being of area residents.

Research determined that there are presently approximately eight (8) million hearing aid users in the United States with approximately three hundred thousand (300,000) residing in the Houston area. In addition, this number is growing exponentially as the "Baby Boomer" generation reaches old age. The compatibility issue of hearing aids and cell phones was a natural area of concern for Connectivity Source's focus to make a major public commitment and effort. Hence, the HELP – Hearing Effectiveness Leadership Program – Project was conceived.

The Help Project:

Connectivity Source will provide free of charge a cell phone, presently either a Samsung 640 or a Motorola IC 402, with appropriate hearing aid compatible Federal ratings that should meet the needs of a majority of the hearing aid users residing in the area. In addition, Sprint activation fees will be waived for all HELP Project clients.

FCC Ranking:

Acoustic coupling to a hearing aid's microphone rated M3 (good) and M4 (excellent) allows you to know that the cell phone has been rated and tested to established and mandated standards. Inductive coupling to a hearing aid's telecoil rated T3 (good) and T4 (excellent) allows you know that the cell phone has been rated and tested to established and mandated standards.

Please note: Individuals are urged to "Try before you buy", regardless of compatibility ratings.

**HELP PROJECT/CONNECTIVITY SOURCE LOCATIONS:**

**GALLERIA**

Westheimer at Chimney Rock  
5727 Westheimer  
713.781.6989

**NORTHWEST HOUSTON**

290 at 34<sup>th</sup> Street  
10977 Northwest Freeway  
713.956.4000

**MEMORIAL AREA**

I-10 Between Campbell and Voss  
8715 Katy Freeway  
713.647.7774

**NORTHWEST HOUSTON**

290 at Hollister  
13169 Northwest Freeway  
713.895.0123

1960

FM 1960 West of I-45  
850 FM 1960 West  
281.580.7300

**MISSOURI CITY/SUGAR LAND**

Hwy. 6 South  
5405 Highway 6  
281.499.4900